

Sellerdeck Desktop v18

Release Notes

Sellerdeck Limited

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Version: 1.1

Revision History

Revision	Date	Author	Comments
1.0	06/11/2017	Bruce Townsend	Initial version with new features and bug fixes
1.1	10/05/2018	Bruce Townsend	Changes for v18.0.1

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1 Sellerdeck Desktop v18 Release History

1.1 Changes in 18.0.1

Stock level visibility in v18 is no longer dependent on Dynamic Pricing being enabled, SD-7411
Resolved an issue causing sending of emails to be wrongly reported as failed, SD-7399
Fixed a problem causing multiple copies of the same GFS label to print for a batch of orders, SD-7397
Fixed an issue that could cause a buyer's password to be rejected for accounts that do not have a PSP as the default payment method, SD-7383
Site FTP password is now excluded from support snapshot, SD-7381
Added a warning on upload if a product is found to have an excessive number of permutations, SD-7377
Unknown css style name no longer causes failure when upgrading from 16.0.1 and earlier, SD-6870
Fixed an issue causing a failure upgrading the Smart Responsive Stylesheet from v16.0.2 and earlier, SD-6871
Fixed an issue that caused an unclosed comment tag when upgrading Standard Tax Exclusive Price from 16.0.1 and earlier, SD-6872
Reset Date Ordered On Full Payment Received' now only operates on 'PSP Pending' orders, SD-7100
All personal data is now anonymised in all support snapshots, SD-7195
Removed the out of date boilerplate privacy policy, SD-7315
Fixed some failures that occurred when upgrading Standard Meta Tags layout from v14, SD-7323
Sync Server ports updated for v18 in the help, SD-7346
WishList.pl and WishListPackage.pm added to the site snapshot, SD-7353
Changed the checkout opt-out to first party, enabled by default for new sites, SD-7358
Allowed any order to be disassociated from its account, enabling account deletion, SD-7360
Fixed a problem that broke the 'Contact Us' email for some SMTP servers, SD-7363
Updated the Sellerdeck licence agreement with the URL of the new Privacy Policy, SD-7370
Fixed an issue that could cause stock monitoring to fail if a section does not contain a product with a component, SD-7371

1.2 Changes in 18.0.0

Fixed an issue that caused errors with certain characters when inserting elements in the Design tab, SD-492
Added support for Secure FTP on upload, SD-2627
Added support for schema.org rich snippets, SD-3395
Sellerdeck Desktop now validates the length of the Product Page name, SD-4992
Enabled emails from the website to be sent using TLS (if supported by the web host), SD-5078
Fixed an issue that could prevent Digital Download links from appearing in the receipt page with secure sites, SD-6206
HTML Receipt emails generated online no longer show html corruption if 'Compact HTML' is enabled, SD-6274
Upgraded the Feefo integration to Feefo v3, SD-6294
Added enhancements to the Google Product Feed to support product permutations and attributes, SD-

6387
Added an option to exclude a shipping class from product feeds, SD-6432
Fixed a problem that could cause 'Assembly Product' selection to display 'In Stock' or 'Out of Stock' incorrectly, SD-6455
Added support for the Facebook pixel code and event tracking, SD-6486
Fixed the cause of a data truncated error in the OrderTracking table if there are lots of different products in one order and order packaging selected, SD-6543
Fixed a slow response to first filter click, especially if sliders present on section page, SD-6568
Fixed an issue that prevented barcodes from printing in reports on a clean system, SD-6604
Added feeds for eBay File Exchange and eBay Selling Manager Pro, SD-6635
Added delay to the mega menu to improve use on touch screens, SD-6651
Made bxSlider touch friendly, SD-6680
Fixed an issue that could cause an error on downloading orders, SD-6682
Changes to the product configuration, SD-6772
Added new Condition 'PermutationAssociatedShippingIsUsed' for the Google Product Feed, SD-6777
Enabled external linking for SQL sites (requires a linked SQL server), SD-6780
Added new variables for Component & Permutation Prices, SD-6783
Added a new field and variable for Google Maps API key, SD-6806
Removed the web designer options from the evaluation screen, SD-6807
Updated the checkout layout with the Google Maps API Key variable, SD-6819
Add a new Condition 'IsUsedAssociatedProductPrices' for the Google Product Feed, SD-6825
Fixed a performance issue when checking the complexity of the permutations during site upload, SD-6827
Fixed a Perl script incompatibility with Perl 5.24, SD-6837
Added a UI setting to enable the new Universal Google Shopping Feed, SD-6839
Added a layout to generate and upload robots.txt, SD-6857
Fixed a filtering problem when more than one item selected in a group, SD-6859
v18 installer installs updated versions of the embedded extensions, SD-6864
Implemented Bulktransfer for setBands in CBandsCache, SD-6876
Fixed an issue whereby filtering could exclude products with only one permutation out of stock, SD-6885
Open Graph tags no longer contain insecure URLs on secure sites, SD-6887
Added Wish List / Gift List functionality, SD-6889
Added tracing to the PHP Runner DLL, SD-6910
Permutation Barcode (SKU) is no longer cleared on copy/paste operation, SD-6913
Updated the Google feed with change to 'identifier_exists', SD-6919
Eliminated unnecessary opening and closing of PHP Engine, SD-6924
Retired the Design Wizard, SD-6959

Bare "." in delivery address field no longer causes an SMTP server error , SD-6975
Eliminated redundant calls to get stock and prices, SD-6990
Fixed an issue that could cause a server error with PayPal Express, SD-7021
Added a new option to define the date range for which Feefo feedback data is retrieved, SD-7069
Stock control on permutations no longer fails until next publish if product is moved, SD-7084
'Reset Date Ordered On Full Payment Received' now correctly applies only to orders in PSP Pending, SD-7100
Customers no longer have to enter feedback input twice when shipping changes are made with PayPal Express Checkout, PSP-220
Customers can now exempt themselves from tax using PayPal Express Checkout, PSP-407
Phone number is now transferred to Sellerdeck from PayPal Express Checkout, PSP-411
If a different name/address is selected in PayPal Express, the correct name is now used instead of the PayPal account name, PSP-565
PayPal accounts without County/State no longer break PayPal Express Checkout, PSP-568
Updated the PayPal state code handling, PSP-569
Fixed deprecated PayPal checkout response fields, PSP-572
PayPal Express Checkout error handling no longer misses important errors, PSP-574
Receipt page for Cardsave may no longer be submitted twice, PSP-576
PayPal shipping confirmation page is no longer redisplayed if shipping has not changed, PSP-579

2 Introduction

2.1 About the Sellerdeck Desktop Ecommerce Application

Sellerdeck Desktop is a desktop Windows program which enables you to design and publish an illustrated, on-line catalogue, take secure, encrypted orders over the Internet, and process these orders in-house.

Sellerdeck Desktop requires minimal resources to build a successful store. All you need is a dial-up account with an ISP (preferably a broadband connection) and a web site with CGI access capability.

Sellerdeck Business is the most comprehensive ecommerce solution available in its price range. It includes everything a small business needs to design, build and control its own secure web store, and can handle up to moderately high order volumes. It is also aimed at suppliers who deal online with other businesses (B2B) as well as retailers who want to give regular customers a more personalised service. Sellerdeck Business enables the online merchant to integrate ecommerce into other existing business systems to create a true e-business.

Sellerdeck Enterprise includes all the functionality of Business, with a local SQL database option for handling larger order volumes, and the capability to create multiple sites that can take orders. It also allows multiple users on these sites to maintain the store and process orders, and provides control of the access rights for different types of user.

Sellerdeck Desktop v18 is an upgrade from Sellerdeck 2016.

2.2 Description of Additions Since Sellerdeck 2016

2.2.1 Marketing

- Enable shoppers to create a Wish List / Gift List for their own use, or to share with family and friends.
- Native integration with Feefo v3 platform offering better performance, updated logos, and star ratings in review content.
- Rich snippets – structured data in a search engine friendly format, enabling Feefo ratings, product prices and product availability to appear in search results.
- Upgraded product feed for Google Shopping; with separate entries for product permutations plus additional fields supporting all product types, including apparel.
- New feeds for eBay File Exchange and eBay Selling Manager Pro.
- Track the performance of Facebook adverts.

2.2.2 Navigation

- Improvements to the carousel and mega menu behaviour on touch screens.

2.2.3 Performance

- Performance improvements for filtering and stock control.
- Improved site opening and order loading speed for SQL sites.

2.2.4 Security

- New option to upload using Secure FTP.
- New option to send emails from the website using TLS.
- Multiple improvements to the PayPal Express Checkout integration.
- Option to upload a robots.txt file.

2.3 System Requirements

2.3.1 Merchant PC

Minimum (for smaller sites):

- Windows 10, 8 or 7
- 2 GB RAM
- 1 GHz dual-core processor
- Internet Explorer 11 or higher
- 120MB available hard disk space
- Internet access
- Screen resolution of 1024x768 pixels (anything less and Sellerdeck Desktop will not be displayed wholly within your screen)
- Microsoft SQL Server or SQL Server Express 2008 R2, 2014, 2016 or 2017 (Sellerdeck Enterprise only)

Recommended (required for sites with over 5000 products):

- 4 GB RAM
- 2 GHz dual-core processor
- 1GB available hard disk space
- Microsoft SQL Server 2008 R2, 2014, 2016 or 2017 (Sellerdeck Enterprise only)

2.3.2 Web site

Your ISP must be running a Windows or UNIX server (at least 20MB process memory recommended), and provide Perl 5.004 or better and a user writeable CGI directory.

All products now require a set of Perl files called 'MD5'. These files implement encryption/decryption, which is required to support logging in to online customer accounts. Sellerdeck Desktop products include a local copy of MD5, however for improved performance, Sellerdeck recommend that the ISP be asked to install "Digest-MD5", version 2.09 or later.

mod_perl should not be running on the server. If your website control panel is Plesk 11.5 or higher, it may be enabled by default. See <http://community.sellerdeck.com/showthread.php?t=55979> for details of how to disable it.

To send email securely (SMTP over TLS) the following Perl modules must be installed on the web server:

- Net::SMTP v3.1
- IO::Socket::SSL v2.007

2.3.3 Sellerdeck Enterprise SQL

Sellerdeck Enterprise requires MS SQL 2008 (R2), 2014, 2016 or 2017.

3 Installation Details

3.1 Multiple Installations of Sellerdeck Desktop

Like previous releases of Sellerdeck Desktop, it is not possible to install two copies of Sellerdeck Desktop v18 on the same PC. However, once a copy of Sellerdeck Desktop v18 has been installed and licensed, new sites can be licensed and maintained using the single software instance.

3.2 Co-existence with earlier versions

If you have any earlier versions installed, they will be unaffected by the installation of Sellerdeck Desktop v18 if you choose not to upgrade. Use of a second website to 'evaluate' the upgrade is permitted within the terms of the licence agreement so long as you do not operate both sites concurrently to take live orders.

If you have an existing installation of Sellerdeck Desktop you will be able to import the sites into Sellerdeck Desktop v18 via the 'File | Import Sites' menu.

Sellerdeck Desktop v18 requires a different authorisation key to earlier versions.

4 Upgrading from Previous Versions of Sellerdeck and Actinic desktop products

If you have a web site using an earlier Sellerdeck or Actinic desktop application, this site has to be upgraded to Sellerdeck Desktop v18. Sellerdeck Desktop uses the same design architecture as Actinic v8 onwards, which is very different from previous versions (Actinic v7 and earlier).

4.1 Upgrading from Actinic v8-v11, Sellerdeck v11 or Later

There are instructions for this in the main help in Sellerdeck Desktop. Just install Sellerdeck Desktop v18 and then go to 'Application Settings | Upgrading to New Versions' in the main help when you are ready to do the upgrade.

4.2 Upgrading from Actinic v7 and Earlier

Sellerdeck Desktop v18 is unable to upgrade sites from Actinic v7 and earlier. Please contact Sellerdeck support if you have an older site.

5 Instructions for Use

5.1 Main Help

Sellerdeck Desktop comes with extensive and integrated help. You can press the F1 key on your keyboard at any time to display the main help file. You can also click on the '?' button at the top right hand corner of each window and then click on an individual field on the screen to get specific, context sensitive, help. Use the Help menu for a complete explanation of using Sellerdeck Desktop, including configuration details and creating the online store at your web site.

5.2 Starter Guide

The 'Getting Started Guide' can be accessed via 'Help | Starter Guide' option in Sellerdeck Desktop. It is a PDF file designed to introduce the salient features of Sellerdeck Desktop, and help you work through how to use them. They are a very good way to become familiar with the key features of Sellerdeck Desktop.

To access this guide, a copy of Adobe Acrobat Reader needs to be installed on your machine - this is available from <http://www.adobe.com/> or <http://www.adobe.co.uk/>.

6 Technical Data

6.1 Release Version Details

6.1.1 Default installation directory structure

Program Files (x86)

Sellerdeck

Extensions	By default Sellerdeck Desktop Extensions are installed here.
Sellerdeck v18	The default installation directory. Holds files common to all sites, such as help files.
Extensions	
Dreamweaver	Sellerdeck Assistant for Dreamweaver
Sde	Sellerdeck Web Server
Tabs	Additional tabs such as Services
Formats	Holds various default styles.
Themes	The files that constitute the themes, available via the 'Design Themes' menu option.
OCCUpgrade	Installation directory for the Payment Service Providers install program. Contains the master files. On startup, Sellerdeck Desktop copies the relevant files to the current site.
PHPModules	PHP modules used in various parts of the application
Starter Guide	The browser-based introduction to the functionality.
Upgrader	Used to upgrade sites from earlier versions of Sellerdeck Desktop

ProgramData

Sellerdeck

Sellerdeck v18

(The 'Versioned' folder and the config.ini and PHPRunner.log files will always be at this location, even if a different folder is selected for local data when the software is first installed)

Logs	Location of all log files generated by the software
SiteBackups	Default location of all site and theme backups
Sites	
Site1	Site preview files
Versioned	
{version}	Files for the current version and those from any upgraded sites
Original	The master set of general files used when a site is created.

My Documents

Sellerdeck v18

Sites	Locates all licensed sites.
Site1	Default site after installation.

6.1.2 File version numbers

6.2 Restrictions

6.2.1 Installing Database Components

Sellerdeck Desktop may use either MS Access databases or (Enterprise version) MS SQL Server databases. The MS Access databases require “Microsoft Data Access Components” (MDAC) and the Access Jet engine which are installed by default on all Windows platforms since Windows XP but are no longer developed by Microsoft. Since the release of MS Access 2007 there has been a new Access database engine called ACE which replaces the Jet Engine although Jet is still supported. Sellerdeck Desktop continues to require the Jet Engine for Crystal Reports however if an appropriate ACE driver is found then Sellerdeck Desktop will use the ACE driver for all other database activity. See the Sellerdeck Knowledge Base for more information.

From Sellerdeck 2016 (v16.0.3) Access and Access Runtime 2007 are no longer supported due to issues with the older database drivers.

6.2.2 MD5 calculation

Sellerdeck Desktop install its own MD5 script and use it if it can't find the MD5 Perl module installed on the web server. If the MD5 Perl module is already installed then it is used instead of Sellerdeck's.

Sellerdeck's MD5 implementation is slower than the Perl module implementation (because it has to be written in Perl) so we recommend the ISP install the Perl module for improved browser performance.

6.2.3 Internet explorer on PC used for Sellerdeck Desktop

If the Internet Explorer installed on your own PC is earlier than version 6, the software may fail to run properly. You may receive an error message referring to WININET.DLL.

6.2.4 Site browsing with Internet Explorer

Shops created using the themes in Sellerdeck Desktop use elements of CSS3 that are not supported by Internet Explorer version 8 and earlier. Where a built-in theme has elements with rounded corners, these will be squared when viewed in IE8. This limitation does not apply to custom designs, which will depend on the standard supported by the designer.

Other theme elements will reproduce accurately in IE8 and major browsers current at the time of release.